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FOR IMMEDIATE RELEASE

**Da-Lite Screen Company Awards Sales Consultant of the Year
to Beverly Clark and David Sweeney**

Orlando, FL – June 16, 2009 – Da-Lite Screen Company honored its professional Sales Consultants at its annual awards dinner on June 16, 2009 prior to the opening of InfoComm 2009. For the second time in the company’s history, two Sales Consultants, Beverly Clark and David Sweeney, were recognized with the Sales Consultant of the Year award.

Beverly Clark represents Northern Texas and Oklahoma. David Sweeney covers Southern Texas and Louisiana. Both Sales Consultants exceeded their 2008 goals and contributed to the overall growth of the company by providing excellent dealer support and field supervision within their respective territories.

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“Da-Lite is pleased to present our co-award winners, Beverly Clark and David Sweeney, with our most important sales award for 2008, Sales Consultant of the Year,” announced Blake Brubaker, Vice President of Sales for Da-Lite. “Each year the competition and camaraderie for this award intensifies. The professionalism of our Sales Consultants makes this award a pleasure to give and recognizes the level of commitment each one makes to their customers and the company,” continued Brubaker.

Da-Lite Screen Company recognizes outstanding performance annually among its North American Sales Consultants. With 18 Sales Consultants located strategically throughout North America, Da-Lite provides sales support to its dealer network, integrators, consultants and architects, representing the largest selection of projection screen solutions and AV accessories available from a single source.

Photo Attachment: Beverly Clark and David Sweeney

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Founded in 1909, Da-Lite Screen Company is the leading producer of high quality commercial and residential projection screens worldwide. With headquarters in Warsaw, Indiana and additional operations in the U.S. and Europe, Da-Lite manufactures projection screens and accessories to Fortune 500 companies, entertainment and major broadcast networks, education systems and governments around the globe. Today Da-Lite’s proprietary screen technologies are specified for the most demanding installations from military training simulators to boardrooms and classrooms to home theaters. Da-Lite has become the “First Name in Projection Screens.” For more information visit Da-lite.com.